

ORDER



Orders
Order / Rev: 1863198
 Alt Order #:
Product Desc: Week of 10/7
Estimate: N/A
Flight Dates: 10/07/19 - 10/13/19
Original Date / Rev: 10/01/19 / 07/07/20
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: GNAT
Sales Region: NAT

Agency
Name: Begala-McGrath
Buying Contact:
Billing Contact:
 5900 Memorial
 Houston, TX 77007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Bill King / Mayor / TX
Demographic: A25-54
Product Codes: PL-City Mayor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 53157
Agency External ID: 20756AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/11/19	5	\$1,075.00	\$913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	5	\$1,075.00	\$913.75	0.00
Totals	5	\$1,075.00	\$913.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/07/19	10/13/19	Local News @ 430a M-FCM Local News @ 430a M-F		430-5a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--		2				\$125.00		0.00			
N 2	KHOU	10/07/19	10/13/19	Great Day Houston 9-10a Great Day Houston 9-10a		9-10a	MTWTF--	:30	3	\$275.00	P03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--		3				\$275.00		0.00			
													Totals	5	\$1,075.00